

EXOCHEF LOGO USAGE GUIDE

Primary Colors

Color	HEX	RGB	Use
Exochef Orange	#FF6A00	255, 106, 0	Primary brand accent
White	#FFFFFF	255, 255, 255	Dark backgrounds
Black	#000000	0, 0, 0	Light backgrounds

Included Logo Versions

- Orange + white wordmark: for dark or black backgrounds.
- Orange + black wordmark: for white or light backgrounds.
- All black wordmark: for single-color light-background use.
- All white wordmark: for single-color dark-background use.
- All orange wordmark: for accent applications.
- X icon in orange, black, and white.

Usage Rules

- Use the logo files as supplied. Do not stretch, condense, rotate, skew, recolor, outline, or add effects.
- Use enough clear space around the wordmark so it does not feel crowded.
- Use orange + white on dark backgrounds and orange + black on light backgrounds.
- Use the X icon for favicon, social profile, compact applications, and small-space brand marks.
- Suggested media credit: Logo courtesy of Exochef.

File Formats

This kit includes SVG, PDF, EPS, transparent PNG, JPG previews, WebP website files, and favicon/icon files. SVG/PDF/EPS are vector formats and should be used for design, print, and professional production workflows.